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STEIGENBERGER HOTEL GROUP EXPANDS ITS PARTNERSHIP WITH DISCOVER THE WORLD MARKETING ACROSS FIVE COUNTRIES

SCOTTSDALE, Feb. 20, 2013—Steigenberger Hotel Group has expanded its sales representation with Discover the World Marketing in five countries which are its largest international markets-- US, Canada, France, UK and Russia. Discover the World Marketing now develops sales and marketing for Steigenberger Hotel Groups in 14 countries including these five new countries.

“Discover the World has developed a strong partnership with Steigenberger Hotel Group since April 2011. We are familiar with their operations and have been very pleased with this relationship and their performance on our behalf,” said Puneet Chhatwal, CEO, Steigenberger Hotels AG.

According to Jenny Adams, CEO of Discover the World Marketing, “We are very pleased Steigenberger Hotels continues its growth with us. As they expand their comprehensive portfolio of hotels and resorts that cater to business and leisure travelers alike, including five new properties in Germany this year, we will do everything we can to meet and exceed their sales goals. Discover has the sales and marketing experts in these countries with the market knowledge capable of delivering exceptional results.”

For more information about Discover the World Marketing, visit discovertheworld.com, or call (480) 707-5566 or +44 207 107 2303.

About Discover the World Marketing

Discover the World Marketing has earned a reputation as a leader in global travel distribution and its success in developing a worldwide network of 80 offices in more than 60 countries capable of exceptional representation performance is unmatched. With a portfolio of 73 clients utilizing its sales, marketing and business process outsourcing

services, Discover the World Marketing remains a dominant innovator for the travel industry.

About Steigenberger Hotels AG

Steigenberger Hotels AG is one of Europe's leading hotel companies. It has its head office in Frankfurt/Main and operates 81 hotels in Germany, Austria, Switzerland, the Netherlands, Belgium and Egypt. The umbrella organisation Steigenberger Hotel Group is comprised of two brands Steigenberger Hotels and Resorts (48 individual first-class and deluxe hotels) and InterCityHotel (33 mid-class hotels located directly at transport hubs such as railway stations and airports).