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PLUS ULTRA SELECTS DISCOVER THE WORLD AS GSA IN ECUADOR

SCOTTSDALE, AZ, April 4, 2019—Plus Ultra, a Spanish long-haul private airline, has selected Discover the World, a leader in global sales, marketing and distribution to be its GSA in Ecuador.

According to Gibson Preziuso, Plus Ultra's Chief Commercial Officer, "We needed a GSA who knows the market and has the experience to help us launch new service to Ecuador in July 2019 to both Guayaquil and Quito from Madrid. I know we can trust Discover the World to deliver because of my previous experiences with their personnel."

"It is a pleasure to have Plus Ultra as a new client of Discover the World," said Jenny Adams, CEO of Discover the World. "A big benefit in our selection as their new GSA, was the fact we have two offices in Ecuador—one in Guayaquil and the other in Quito, the two new destinations for the airline. We know they will get excellent service and revenues from us so we look forward to future development and expansion with them as Plus Ultra grows."

About Discover the World

Discover the World has earned a reputation as a leader in global travel distribution and its success in developing a worldwide network of 85 offices in more than 60 countries capable of exceptional representation performance is unmatched. With a portfolio of nearly 100 clients utilizing its sales, marketing and business process outsourcing services, Discover the World remains a dominant innovator for the travel industry.

About Plus Ultra

Founded in 2011, Plus Ultra Líneas Aéreas (PU) is a Spanish long-haul carrier that operates from Adolfo Suárez Madrid–Barajas Airport (MAD). It offers scheduled service between Madrid and Tenerife (Canary Islands); Lima, Peru, and Caracas, Venezuela. Its fleet consists of three Airbus A340-300 planes and one Boeing 777-200. All aircraft are configured with business and economy class cabins.

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