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## **COPA AIRLINES BUILDS PRESENCE IN ASIA WITH DISCOVER THE WORLD'S HELP**

SCOTTSDALE, AZ, December 3, 2018--Copa Airlines is building its presence in Asia with new sales and marketing representation in China, Hong Kong and Taiwan provided by Discover the World.

Christophe Didier, Copa Airlines Sales Vice president stated: "We are very pleased with our long-term partnership with Discover the World. They represent us across three continents and their knowledge of each local market and excellence in delivering sales is key to expanding our global brand reach."

"Since we started working with Discover in 2004 they have increased our revenue. In the majority of these markets Discover introduced and launched the Copa brand for us and started BSP sales and marketing activities for the first time ever," added Didier.

George Hyde Discover Global Head of Airline Sales said: "We are pleased to work with such a great product and incredible team. Discover has more than 50 people dedicated to the Copa Account. We are delighted to accompanying Copa in becoming the leading Latin American carrier for Asia."

For more information about Discover the World, visit [discovertheworld.com](http://discovertheworld.com) or call (480) 707-5566 or +44 203 598 8030.

### **About Discover the World**

Discover the World has earned a reputation as a leader in global travel distribution and its success in developing a worldwide network of 85 offices in more than 60 countries capable of exceptional representation performance is unmatched. With a portfolio of nearly 100 clients utilizing its sales, marketing and business process outsourcing services, Discover the World remains a dominant innovator for the travel industry.

### **About Copa Holdings, S.A.**

Copa Airlines, subsidiary of Copa Holdings, is a leading passenger and cargo airline in Latin America. It currently serves 80 destinations in 32 countries across North, Central, and South America and the Caribbean. Operating continuously for 70 years, it has established the Hub of the Americas in Panama City as the continent's leading hub. It has one of the industry's newest and most modern fleets, with 104 aircraft— 82 Boeing Next-Generation 737s and 19 Embraer-190s, 3 Boeing 737 MAX9 —and on-time performance of around 90%, among the best in the industry. Thanks to its on-time performance, Copa Airlines was recognized by FlightStats as "Latin America's Most On-time Airline" for the fifth year in a row. The London-based Official Airline Guide also named Copa Airlines "The Fourth Most On-time Airline," based on its on-time performance in 2017. In the same year, the company was recognized with the "Mexico and Central America's Leading Airline" at the World Travel Awards. In 2017, Copa was also honored with two Skytrax awards: "Best Airline in Central America and the Caribbean" and "Best Airline Staff in Central America and the Caribbean." As a member of Star Alliance, Copa Airlines offers travelers the ability to reach 1,330 airports in 190 countries, with more than 18,450 daily flights. Copa also has codeshare agreements with United Airlines, Aeromexico, Avianca, GOL, Azul, Cubana, TAME, KLM, Air France, Lufthansa, Iberia, Turkish, Asiana, Eva Airways and Emirates. To plan your travel and manage your reservations, securely buy tickets in seven currencies, use Web Check-in, print boarding passes and find information about travel policies and immigration requirements, visit [www.copa.com](http://www.copa.com). Also, visit [www.ConnectMiles.com](http://www.ConnectMiles.com) to learn about Copa Airlines' improved and expanded loyalty program, designed especially for our travelers. Copa Airlines is a member of BSP in Hong Kong and Taiwan.

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