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AIR CANADA BUILDS PRESENCE IN VIETNAM WITH DISCOVER THE WORLD

SCOTTSDALE, AZ, Nov. 16, 2017—Air Canada is building its presence in Asia with new sales and marketing representation in Vietnam provided by Discover the World.

Air Canada’s Director Sales Asia/Pacific PK Lee stated, “Discover is the global innovator in the sales representation industry and has a proven track record of outstanding performance with us in Asia including Indonesia, Malaysia and Singapore. It was a natural choice for us to seek their assistance in Viet Nam.”

“Vietnam continues to be an important part of Asia’s growth and Air Canada’s decision to appoint Discover in this market is a testament to their ambitions in this part of the world,” said Discover the World’s Executive Vice President Ian Murray. “The Discover Vietnam team brings a wealth of experience and knowledge in the airline and travel industries. They will do a terrific job in this emerging market by promoting Air Canada’s network and connections from Asia to secondary cities in the US and the convenient US Customs clearance in Vancouver, Toronto and Montreal.”

For more information about Discover the World, visit discovertheworld.com or call (480) 707-5566 or +44 203 598 8030.

About Discover the World

Discover the World has earned a reputation as a leader in global travel distribution and its success in developing a worldwide network of 85 offices in more than 60 countries capable of exceptional representation performance is unmatched. With a portfolio of nearly 100 clients utilizing its sales, marketing and business process outsourcing services, Discover the World remains a dominant innovator for the travel industry.

About Air Canada

Air Canada is Canada's largest domestic and international airline serving more than 200 airports on six continents. Canada's flag carrier is among the 20 largest airlines in the world and in 2016 served nearly 45 million customers. Air Canada provides scheduled passenger service directly to 64 airports in Canada, 57 in the United States and 98 in Europe, the Middle East, Africa, Asia, Australia, Mexico, the Caribbean, Central America and South America. Air Canada is a founding member of Star Alliance, the world's most comprehensive air transportation network serving 1,300 airports in 191 countries. Air Canada is the only international network carrier in North America to receive a Four-Star ranking according to independent U.K. research firm Skytrax, which also named Air Canada the 2017 Best Airline in North America. For more information, please visit: www.aircanada.com.

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