



PRESS RELEASE

FOR IMMEDIATE RELEASE

Discover the World recognised by travel trade with Star Award

Discover the World has been voted best travel representation company at the prestigious Travel Bulletin Star Awards 2019. The glittering awards ceremony, held at the Landmark hotel in London, recognises the most successful travel operators in the UK travel marketplace – all voted for by the readers of Travel Bulletin, the leading weekly magazine for UK travel agents.

Ian Murray, Executive Vice President, Global Client Management & Development at Discover the World says: "I am super proud of our team's performance in the highly developed and exciting UK market. Our passionate sales people and their love of travel are the key to the growth we help deliver to our trade partners every day and this accolade comes as a well-deserved pat on the back for the whole team."

The best representation company award category covers all representation companies, as well as tourism related PR and marketing agencies. The win further cements Discover's pre-eminence in the UK travel sales landscape, as well as standing testament to the high regard it is held in by the local travel trade audience.

Discover the World provides travel sales representation and marketing support for customers across the Airline, Cruise, Car, Hospitality, Online Travel Agent and Travel Technology sectors, helping established players and start-ups maximise their revenue potential from both online and offline markets around the globe.

Gordon Stalker, Senior Director, Company Operations at Discover comments: "Although the travel sector is rapidly evolving, some things remain as important as ever. None more so than the strong relationships we enjoy with our friends and partners across the travel trade. It is truly a great honour to be recognised by them in this way and I would like to assure them that this accolade will only inspire us further to keep them at the very forefront of this dynamic travel market"

Two of Discover's representation clients were also recognised at the awards, with Expedia TAAP voted runner-up in the Star Accommodation-Only category & CET (Caesar's Entertainment) voted runner-up in the Star Specialist Hotel Brand category.

For more information about Discover the World, visit discovertheworld.com or call +44 203 598 8030 or +1 480 707 5566

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Notes for editors

About Discover the World

Discover the World has earned a reputation as an innovative global sales representation leader in the travel industry through a worldwide network of 85 offices in more than 60 countries. With a portfolio of over 100 clients utilizing its sales, marketing and business process outsourcing services, the work of Discover the World has a direct positive impact on the growth of our clients and trade industry partners every day.

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