



## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### **Discover the World drives Dohop expansion**

Dohop, the innovative Icelandic flight booking and connection platform, has appointed Discover the World as its global sales partner as it targets ambitious growth.

The agreement will see Discover leverage its extensive global network as well as its close working relationships with its airline partners to increase uptake of Dohop's revenue generating platform across the industry.

David Gunnarsson, CEO at Dohop, comments: "We are very happy to be partnering with Discover the World on this new venture. They are a like-minded, forward-thinking team and bring with them an extensive global client list which is exactly what we were looking for."

Ian Murray, Executive Vice President at Discover the World, adds: "At Discover we're fast establishing ourselves as the go to company for global digital platform sales within the travel sector, helping an increasing number of technology pioneers to distribute their products around the world. We are particularly excited about introducing Dohop's award-winning platform and its enormous potential to a wider audience."

The Dohop platform is easily integrated into an airline's existing offering and has been designed to extend an airline's current route network by linking together flights from other carriers without the need for interline agreements.

Chris Baldwin, Commercial Director at Dohop, says: "The technology that Dohop provides will draw more virtual interline bookings to an airline's website, providing benefits to both the airlines and their passengers."

Since rolling out its platform Dohop has delivered notable success across its customer base, which has included easyJet, Eurowings and Gatwick Airport.

Aiden Walsh, Airline Account Manager for Discover the World, comments: "We are delighted to announce our partnership with Dohop, aimed at driving the expansion of its ingenious flight connection platform. It's a great fit for Discover that leverages our core capability and underlines our value to travel tech companies. Most importantly, it will open up significant growth and revenue opportunities for Dohop."

For more information about Discover the World, visit [discovertheworld.com](http://discovertheworld.com) or call +44 203 598 8030 or +1 480 707 5566

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discover  
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### Notes for editors

#### **About Discover the World**

Discover the World has earned a reputation as an innovative global sales representation leader in the travel industry through a worldwide network of 85 offices in more than 60 countries. With a portfolio of over 100 clients utilizing its sales, marketing and business process outsourcing services, the work of Discover the World has a direct positive impact on the growth of our clients and trade industry partners every day.

#### **About DOHOP**

Dohop is an Icelandic travel technology company. Dohop provides virtual interline solutions for the aviation industry, focusing on airline and airport white label solutions such as Worldwide by easyJet, GatwickConnects and SkyTeam's Flight Finder. Dohop's technology powers the award-winning flight search on dohop.com, recommended by travel editors of major media including CNN and BBC. Dohop was voted Iceland's Innovation Company of the Year in 2016 and the World's Leading Flight Comparison Website 2014, 2016, 2017 and 2018. With headquarters in Reykjavik, Iceland, Dohop employs 60 people, including teams in Belarus, Ukraine, India, Taiwan and UK.

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