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## **FLYBE APPOINTS DISCOVER THE WORLD AS ITS GSA IN KEY EUROPEAN MARKETS**

SCOTTSDALE, AZ, Feb. 11, 2019—Flybe, Europe’s largest regional airline, has appointed Discover the World as its general sales agent in the airline’s key European markets - France, Germany, Benelux, Italy and Spain.

Flybe’s Chief Commercial Officer Roy Kinnear said, “The appointment of Discover the World will allow us to continue developing Flybe’s sales and distribution strategy in our key European markets.”

“There are many untapped opportunities for Flybe and we believe Discover the World is well-placed to promote our network, products and services, especially the destinations we fly to across our home UK market,” he added.

“We are delighted to represent Flybe and look forward to being their ambassadors on the ground in these very important European markets, which already generate a large number of customers for the airline,” said George Hyde, Discover the World’s Global Head of Airlines Sales. “Flybe links important commercial regional centres throughout Europe and the UK, offering a great product with quality customer service and above average on-time performance.”

For more information about Discover the World, visit [discovertheworld.com](http://discovertheworld.com) or call (480) 707-5566 or +44 203 598 8030.

### **About Discover the World**

Discover the World has earned a reputation as a leader in global travel distribution and its success in developing a worldwide network of 85 offices in more than 60 countries capable of exceptional representation performance is unmatched. With a portfolio of nearly 100 clients utilizing its sales, marketing and business process outsourcing services, Discover the World remains a dominant innovator for the travel industry.

### **About Flybe**

Flybe is Europe's largest regional airline and flies more UK domestic flights than any other airline – 53% of all UK flights within mainland Britain (excluding London). Flybe currently operates 190 routes serving 12 countries from 73 departure points in the UK and Europe\* and is the largest scheduled airline by air traffic movements at Aberdeen, Belfast City, Birmingham, Cardiff, Doncaster Sheffield, Exeter, Glasgow, Isle of Man, Jersey, Manchester, Newquay and Southampton airports\*\*. Flybe operates a fleet of 76 aircraft – 54 Bombardier Q400, 6 Embraer E195, 11 E175 & 5 ATR 72s and was recognised as the most punctual UK-based airline (8th in Europe) in FlightGlobal’s annual On-Time Performance Awards (Jan.’19) and shared top spot in the Which? ‘Best and Worst Airlines 2019’ report in the Short Haul Category (Jan.’19)

\*Flown under the Flybe brand including all routes on sale Jan 2019 – Oct 2019

\*\*Source: CAA Aug. ‘18

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