



Contact: Nancy Vaughan
Vaughan Communications
(602) 912-9126
nvaughanpr@aol.com

WINDSTAR CRUISES EXPANDS ITS RELATIONSHIP WITH DISCOVER THE WORLD INTO MIDDLE EAST

SCOTTSDALE, ARIZ, July 16, 2014—Windstar Cruises, known for its small luxury cruise ships and intimate yacht style voyages, has expanded its relationship with Discover the World for sales development in the Middle East. Discover currently represents the cruise line in Belgium, France, Greece, Italy, Luxembourg, Panama, Russia and Serbia.

“Windstar is expanding its fleet and sailing to new destinations in Asia and Arabia,” said Jenny Adams, CEO of Discover the World. “With the increased capacity along with growing interest from this market, Windstar selected our UAE office, which has built strong relationships with the local travel agencies, to grow its presence in this marketplace and increase its brand awareness.

For more information about Discover the World, visit discovertheworld.com or call +1 480 707 5566 or +44 203 598 8030.

To learn more about Windstar Cruises, visit its website at www.windstarcruises.com.

About Discover the World

Discover the World has earned a reputation as a leader in global travel distribution and its success in developing a worldwide network of 85 offices in more than 60 countries capable of exceptional representation performance is unmatched. With a portfolio of more than 80 clients utilizing its sales, marketing and business process outsourcing services, Discover the World remains a dominant innovator for the travel industry.

About Windstar Cruises

Windstar Cruises operates a fleet of small luxury cruise ships known for its intimate yacht style experience and unique voyages to the world’s best small ports and hidden harbors. Its three recently renovated sailing yachts carry just 148 to 310 guests and cruise to 50 nations, calling at 150 ports throughout Europe, the South Pacific, the Caribbean, and Central America. In May of 2014, Windstar launched *Star Pride*, the first of three newly acquired yachts. In May of 2015 the company will launch *Star Breeze* and *Star Legend*. The yachts, with a capacity of 212 guests each, will double the size of Windstar’s fleet, making the company the market leader in small ship cruising with 300 or fewer passengers, with a total of 1,242 berths. The additional capacity will open up

new itineraries such as voyages to Southeast Asia, Arabia, Iceland, and beyond. Windstar was recently listed on *Condé Nast Traveler's* prestigious Gold List, coming in as the #3 cruise line in the world.

###