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DISCOVER THE WORLD'S SOUTH AFRICAN OFFICE CHANGES HANDS

SCOTTSDALE, AZ, Feb. 20, 2013—Discover the World Marketing's licensee office in South Africa has changed ownership from Gavin Simpson of Holiday Holdings to Sabrina Allcock, who was the local country director.

"My team and I are excited about the fresh new start and, as a result, have moved to a new location from Holiday House in Randburg to 4 Karen Street in Bryanston to allow us to expand our business in the future," said Sabrina Allcock, Discover the World's Country Director – South Africa. "We are looking forward to continuing the excellent relationships we have built on behalf of our clients which include Princess Cruises, Alitalia, Czech Airlines, SAS Scandinavian Airlines, Ukraine International Airlines, US Airways, and Caesars Entertainment Las Vegas.

According to Jenny Adams, CEO of Discover the World Marketing, "We appreciated our partnership with Gavin Simpson and Holiday Holdings over the past years. We are pleased to continue our relationship with Sabrina as she embarks on her new business representing Discover the World Marketing and our clients in South Africa, ensuring a smooth transition and creating new growth opportunities."

To contact Sabrina Allcock and her Discover South African team, phone (011) 27-11-463-5251 or email jnb@dtwm.co.za.

For more information about Discover the World Marketing, visit discovertheworld.com, or call (480) 707-5566 or +44 207 107 2303.

About Discover the World Marketing

Discover the World Marketing has earned a reputation as a leader in global travel distribution and its success in developing a worldwide network of 80 offices in more than 60 countries capable of exceptional representation performance is unmatched. With a portfolio of 73 clients utilizing its sales, marketing and business process

outsourcing services, Discover the World Marketing remains a dominant innovator for the travel industry.