

Nancy Vaughan Vaughan Communications (602) 912-9126 <u>nvaughanpr@aol.com</u>

## AEROMEXICO REAPPOINTS DISCOVER THE WORLD IN INDONESIA AND THAILAND

SCOTTSDALE, AZ, Oct.1, 2018—After an absence of nearly two years, Aeromexico, Mexico's global airline, has reappointed Discover the World for sales and marketing representation in Indonesia and Thailand.

According to Carolina Garcia Posada, Aeromexico's Regional Director Asia, "We needed to partner with Discover the World to reactivate our brand in these two markets. Discover will help us feed our 15 weekly flights from Tokyo-Narita, Shanghai-Pudong and Seoul-Incheon airports to Mexico City and beyond.

"By reestablishing a sales presence in these markets, Discover the World will help drive Aeromexico's revenues just as we do in the other 21 countries where we represent them," said Ian Murray, Discover the World's Executive Vice President. "Discover the World always uses our extensive local knowledge of the markets to help increase brand awareness and promote our client's services."

For more information about Discover the World, visit <u>discovertheworld.com</u> or call (480) 707-5566 or +44 203 598 8030.

## About Discover the World

Discover the World has earned a reputation as a leader in global travel distribution and its success in developing a worldwide network of 85 offices in more than 60 countries capable of exceptional representation performance is unmatched. With a portfolio of more than 100 clients utilizing its sales, marketing and business process outsourcing services, Discover the World remains a dominant innovator for the travel industry.

## About Aeromexico

Aeromexico operates more than 600 scheduled flights per day, with service to 43 destinations in Mexico and 49 international destinations from Mexico, including 22 in the United States, 10 in Central America and the Caribbean, seven in South America, four in Europe, three in Canada, and three in Asia.

As a founding member of the SkyTeam airline alliance, which is celebrating its18th anniversary this year, Aeromexico offers customers more than 1,000 destinations in 177 countries served by 20 SkyTeam airline partners rewarding passengers with benefits including access to 672 premium airport lounges around the world. For more information check out <u>www.aeromexico.com</u> and <u>www.skyteam.com</u>