

Contact: Nancy Vaughan
Vaughan Communications
(602) 912-9126
nvaughanpr@aol.com



NEW PARTNERSHIP WITH DISCOVER THE WORLD HELPS SELL PORTUSCALE CRUISES, A NEW CRUISE LINE

SCOTTSDALE, ARIZ, May 7, 2014—Portuscale Cruises, a new cruise line based in Portugal, has partnered with Discover the World to provide sales and marketing representation for its cruises in Australia, Brazil, India, Indonesia, Japan, Malaysia, New Zealand and Singapore.

Rui Alegre, Chairman of Portuscale Cruises said, “We were looking for representation, especially in Australia where we will have a ship based in 2015 for a number of cruises around the country and Discover the World was highly recommended to us. We also decided to have Discover provide sales representation in New Zealand. Although our focus was on these two markets, Discover suggested other sales opportunities in Brazil, because of its ties to Portugal, and Asia to sell our seasonal as well as Mediterranean cruises.”

Jenny Adams, CEO of Discover the World said, “Portuscale Cruises offers small beautiful cruises aboard its four classic ships. The majority of the specially trained crew is Portuguese so passengers feel their personality and charm, discover the gastronomy offerings and encounter an exceptional atmosphere. Our sales strategy will incorporate not only their cruise destinations, but these significant guest benefits when selecting Portuscale Cruises.”

For more information about Discover the World, visit discovertheworld.com or call +1 480 707 5566 or +44 203 598 8030.

To learn more about Portuscale Cruises, go to its website at www.portuscalecruises.pt/en-GB/Portuscale-Cruises--The-discoveries-continue.aspx

[About Discover the World](#)

Discover the World has earned a reputation as a leader in global travel distribution and its success in developing a worldwide network of 85 offices in more than 60 countries capable of exceptional representation performance is unmatched. With a portfolio of more than 80 clients utilizing its sales, marketing and business process outsourcing services, Discover the World remains a dominant innovator for the travel industry.

About Portuscale Cruises

Portuscale Cruises is a new cruise company, which started operating in 2013 following the acquisition and revamping of four classic and charming vessels. The company's motto is "small is beautiful".

An icon in the Portuguese maritime industry known as the "true jewel of the crown", MV Funchal has sailed all known seas, providing guests unforgettable experiences. The ship has just undergone an extensive renovation that produced the highest standard of modern comfort, while retaining its sleek traditional lines and top quality and friendly service. With a capacity of more than 500 passengers, the ship is a classic liner with an elegant profile and charming interiors. Its spacious open decks and intimate atmosphere make it the perfect place for true cruise and sea enthusiasts. Following the massive refit, MV Funchal's elegance and glamour were glorified, transforming it into a vessel that will simply astound guests.

M/V Porto is a small, delightfully charming and cozy ship. M/V Lisboa has a wonderful classic performance and magnificent deck areas and finally the recently rebuilt solid and modern M/V Azores has been in operation since March 2014.

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