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DISCOVER THE WORLD MARKETING TO REPRESENT NET TRANS ACROSS THE GLOBE

SCOTTSDALE, ARIZ, Oct. 30, 2013—Discover the World Marketing has been selected by Net Trans, the world's leading hotel commission recovery service, to promote its services to global markets beginning with the launch of its services in Mexico, Brazil and South Africa. This will also mark the first time Net Trans becomes a Discover client.

“Because we want to increase our travel agency hotel commission settlement services globally, we chose Discover the World Marketing for its well-known local country expertise,” said Martin Jorgensen, CEO of Net Trans Services. “Net Trans can boost a travel agency's income from hotel commissions owed to them by 30 to 50 percent in just one year since agencies never receive 40 percent of the commissions owed to them by hotels. We also lower administrative costs, while processing payments much faster. It's benefits like these that Discover will help to promote globally.”

“Discover provides local country expertise and relationships with the travel agency community across all demographics, ranging from large travel agencies to boutique agencies,” said Jenny Adams, CEO of Discover the World Marketing. “Any travel agency can benefit from the services offered by Net Trans since it allows agencies to focus on what they do best—selling—while Net Trans collects, reconciles and delivers those hard earned commissions for each travel agency using their service.”

For more information about Discover the World Marketing, visit discovertheworld.com or call +1 480 707 5566 or +44 203 598 8030.

About Discover the World Marketing

Discover the World Marketing has earned a reputation as a leader in global travel distribution and its success in developing a worldwide network of 85 offices in more than 60 countries capable of exceptional representation performance is unmatched. With a portfolio of more than 80 clients utilizing its sales, marketing and business process

outsourcing services, Discover the World Marketing remains a dominant innovator for the travel industry.

About Net Trans

Net Trans Service AS provides a complete hotel commission recovery and reconciliation service for travel agencies and other hotel booking professionals worldwide. Recovering hotel commission is a challenge for most agents, but Net Trans provides a solution by reconciling all hotel and payment data with agents' reservations. The result is increased commission revenue and lowered cost of recovery through automation, dedicated expertise and significant economies of scale. Net Trans represents 10,300 travel agency locations in more than 100 countries, processing more than 20 million room nights annually on their behalf. For further information, please contact Martin Jorgensen, CEO, on +47 33 34 96 07/+47 90 53 19 97 or at martin.jorgensen@ntrans.com, or see www.ntrans.com.

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