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JET AIRWAYS APPOINTS DISCOVER THE WORLD FOR INCREASED PRESENCE IN SWITZERLAND

SCOTTSDALE, AZ, July 24, 2017— Jet Airways, India’s premier international airline, has appointed Discover the World to provide sales and marketing in Switzerland.

“Discover is delighted to partner with Jet Airways for the first time,” said Jenny Adams, CEO of Discover the World. “Our team in Switzerland, headed by Director Richard Gugerli, will expand the airline’s visibility, helping to increase its revenues especially through its code share partnership with Air France/KLM.”

According to Gilbert George, Jet Airways’ Vice President – Continental Europe & Americas, “We were impressed with the innovative approach Discover presented which matched our values and covered all market segments, as well as their digital expertise.”

From the end of 2017, Jet Airways will fly to India 54 times a week from London Heathrow, Paris CDG, and Amsterdam to Mumbai, Delhi, Bengaluru, and Chennai. This includes new services from Amsterdam to Bengaluru and Paris CDG to Chennai which will commence on October 29, 2017. Jet Airways also flies daily from Amsterdam to Toronto.

For more information about Discover the World, visit discovertheworld.com or call (480) 707-5566 or +44 203 598 8030.

About Discover the World

Discover the World has earned a reputation as a leader in global travel distribution and its success in developing a worldwide network of 85 offices in more than 60 countries capable of exceptional representation performance is unmatched. With a portfolio of more than 90 clients utilizing its sales, marketing and business process outsourcing services, Discover the World remains a dominant innovator for the travel industry.

About Jet Airways

Jet Airways is India’s premier international airline which operates flights to 65 destinations, including India and overseas. Jet Airways’ robust domestic India network spans the country covering metro cities, state capitals and emerging destinations. Beyond India, Jet Airways operates flights to key international destinations in Southeast Asia, South Asia, Middle East, Europe and North America.

The Jet Airways Group currently operates a fleet of 112 aircraft, comprising Boeing 777-300 ERs, Airbus A330-200/300, next generation Boeing 737s and ATR 72-500/600s. With an average age of 7.33 years, this is one of the youngest fleets in the region.

Jet Airways, together with airberlin, Air Serbia, Air Seychelles, Alitalia, Etihad Airways, Etihad Regional operated by Darwin Airline, and NIKI, participates in Etihad Airways Partners. Etihad Airways is part of the Etihad Aviation Group, which also holds minority investments in each of these airlines. For more information, please visit: www.jetairways.com.

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