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GRAND CANYON RESORT CORPORATION SELECTS DISCOVER THE WORLD MARKETING TO REPRESENT THEM IN GERMANY

SCOTTSDALE, ARIZ, Dec. 4, 2013—Discover the World Marketing has been selected by Grand Canyon Resort Corporation (GCRC) for its sales and marketing in Germany. This marks the first time GCRC has partnered with Discover for any global representation.

“Discover’s goal and vision fit better with us than any other option we explored,” said Dawnielle Tehama, Marketing Director for GCRC. “We needed an aggressive and focused team to assist us in increasing our awareness and visitor count from Germany and Discover fit our unique needs.”

Jenny Adams, CEO of Discover the World Marketing, said, “We are proud to be affiliated with GCRC, which is owned and operated by the Hualapai Tribe of Northern Arizona at the Grand Canyon’s West Rim. A big selling point for our German based team is the West Rim, the only location where one can visit the Grand Canyon from the sky, earth and water all in one day. This feat is possible because GCRC offers a helicopter trip to the bottom of the canyon, a smooth one-day water tour and a ground visit of the Rim.”

For more information about Discover the World Marketing, visit discovertheworld.com or call +1 480 707 5566 or +44 203 598 8030.

About Discover the World Marketing

Discover the World Marketing has earned a reputation as a leader in global travel distribution and its success in developing a worldwide network of 85 offices in more than 60 countries capable of exceptional representation performance is unmatched. With a portfolio of more than 80 clients utilizing its sales, marketing and business process outsourcing services, Discover the World Marketing remains a dominant innovator for the travel industry.

About Grand Canyon Resort Corporation

Grand Canyon Resort Corporation (GCRC) is wholly-owned by the Hualapai Indian Tribe and is located in Peach Springs, Arizona. In 1988, the Hualapai Indian Tribe, which has occupied the land since 1883, established GCRC, welcoming millions of visitors each year to tour the area, including the nearby lodge, ranch, river rafting company and Grand Canyon West. To further increase tourism in the area, the Grand Canyon Skywalk was built in 2007. The Skywalk is a glass, horseshoe-shaped bridge that enables visitors to walk beyond the canyon walls at Grand Canyon West, suspending them 4,000 feet above the riverbed and providing an unparalleled view of this natural wonder. For more information, please visit <http://www.grandcanyonwest.com>.