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CONVERTIBLE CARAVANS OF EUROPE TAPS INTO DISCOVER THE WORLD EXPERTISE IN AUSTRALIA AND NEW ZEALAND

SCOTTSDALE, ARIZ, June 2, 2014—Convertible Caravans of Europe (CCoE), a small group travel company that provides tailor-made tours in Europe for independent travelers exploring together in private cars, has teamed with Discover the World to increase its visibility and sales in Australia and New Zealand.

“Discover is highly recognized not only throughout Australia and New Zealand, but worldwide, as a serious, professional marketing representative,” said Anne Fuldbby-Olsen, CCoE’s General Manager. “Owing to their honored reputation, their portfolio of selected partnerships, and the wide range of unique and niche products they represent, there was never any question for Discover being a perfect fit for us.”

“Because Australia and New Zealand are large, open spaced countries where the general public enjoys driving holidays, we felt it was imperative to have suitable representation by a prestigious and well-respected company,” added Fuldbby-Olsen.

Jenny Adams, CEO of Discover the World said, “This is the only product of its kind worldwide that is now being offered to the Australian and New Zealand market. The people from these two countries are used to driving and have a desire to explore the European countries from which their ancestors migrated. They are independent travelers, but still enjoy the companionship of like-minded travelers so CCoE will definitely appeal to them.”

For more information about Discover the World, visit discovertheworld.com or call +1 480 707 5566 or +44 203 598 8030.

About Discover the World

Discover the World has earned a reputation as a leader in global travel distribution and its success in developing a worldwide network of 85 offices in more than 60 countries

capable of exceptional representation performance is unmatched. With a portfolio of more than 80 clients utilizing its sales, marketing and business process outsourcing services, Discover the World remains a dominant innovator for the travel industry.

About Convertible Caravans of Europe

CCoE provides tailor made packages for a minimum of eight travelers who desire to see Europe “MyWAY” in an independent, yet together manner. The trips have all the safety, luxury and comfort built into their itinerary while traveling at their own speed. For more information on CCoE, visit www.convertiblecaravans.com.

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