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AEROMEXICO PARTNERS WITH DISCOVER THE WORLD IN INDIA

SCOTTSDALE, Ariz., Sept. 13, 2016—Discover the World has recently started handling the sales and marketing for Aeromexico in India.

“We have been partners with Discover the World since 1995 and they now handle our sales and marketing in 35 countries,” said Sergi Salvador Vens, Aeromexico’s Offline Markets Manager Europe and Asia. “It was the right time to join forces with them again since we are in the process of joining BSP in India and they have extensive experience in aiding international carriers wishing to join BSP.”

“With its entry into BSP India, Mark Mendes, Discover the World’s director in India, and his team will service the agency community and promote Aeromexico’s routes and services, thereby growing the airline’s revenue,” said Jenny Adams, CEO of Discover the World. “With online service from both Asia and Europe, our team in India will be able to increase awareness of the carrier to agents and explore opportunities from the market. We are very pleased Aeromexico has continued to expand its relationship with us.”

For more information about Discover the World, visit discovertheworld.com or call 480-707 5566 or +44 203 598 8030.

About Discover the World

Discover the World has earned a reputation as a leader in global travel distribution because its exceptional representation performance is unmatched. It has delivered more than \$1 billion in client revenue across 109 countries. With a portfolio of nearly 100 clients utilizing its sales, marketing and business process outsourcing services, Discover the World remains a dominant innovator for the travel industry.

About Aeromexico

World-Class Airline to Mexico, Asia, Central and South America and Europe! Founded in 1934, Aeromexico operates more than 600 daily flights with hubs at the Mexico City International Airport (Terminal 2) and at the Monterrey International Airport. Our route network spans 100 destinations on four continents, including Mexico, the United States, Latin America, Europe, Canada, and Asia. The airline is a member of Skyteam.

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