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DISCOVER THE WORLD MARKETING WINS REPRESENTATION FOR AEGEAN AIRLINES IN UKRAINE

SCOTTSDALE, ARIZ., Apr. 23, 2013—Discover the World Marketing recently won the contract to handle the sales and marketing efforts for Aegean Airlines, Greece’s largest international airline and Star Alliance member, in the Ukraine.

“Our new service connecting Kiev with Athens twice weekly and with Larnaca three times per week comes at a time when the tourist and business traffic from the Ukraine is dramatically increasing to Greece and Cyprus,” said Costas Alexandrou, Aegean Airlines International Sales Manager for Cyprus, Israel, Russia, Ukraine, Georgia and Turkey. “We are happy to partner with Discover in developing this market.”

According to Jenny Adams, CEO of Discover the World Marketing, “We are pleased to coordinate the sales efforts in this new market for Aegean Airlines, who has again received the award for being the best European regional airline. Aegean continues to expand their international services thus encouraging more tourism to Greece. Discover will help the carrier to continue this type of growth, especially with this partnership with our outstanding team in the Ukraine.”

For more information about Discover the World Marketing, visit discovertheworld.com, or call (480) 707-5566 or +44 207 107 2303.

About Discover the World Marketing

Discover the World Marketing has earned a reputation as a leader in global travel distribution and its success in developing a worldwide network of 80 offices in more than 60 countries capable of exceptional representation performance is unmatched. With a portfolio of 73 clients utilizing its sales, marketing and business process outsourcing services, Discover the World Marketing remains a dominant innovator for the travel industry.

About Aegean Airlines

Aegean Airlines operates 35 international and 24 domestic routes. This does not take into account a significant number of international destinations service by six aircraft in its charter operations. During 2013, Aegean Airlines added five new countries (Ukraine, Switzerland, Poland, Sweden and Azerbaijan) and 10 new international destinations (Geneva, Manchester, Lyon, Stockholm, Kiev, Baku, Berlin, Nuremberg, Hanover and Warsaw) demonstrating its significant increases to its route network. For more information, visit www.aegeanair.com.

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